

Agreement

Between

Norwegian Multimedia AS / ROUTE 66 INTERNATIONAL (hereinafter "Route66usa.info"), and

_____ (hereinafter "the Participant")

1. Purpose

Route66usa.info is an organizer of motorcycle tours in different locations globally, hereunder on US Route 66. Route66usa.info has built a concept to ensure a pleasant and unique experience for its customers. To secure continuation of the concept, and Route66usa.info's continued provision of experiences as today, protection of the concept is of importance.

The purpose of this agreement is to limit the Participant's right to establish and/or participate in activities copying Route66usa.info's concept for commercial purposes. Route66usa.info warrants that only participants that have signed this agreement or an equivalent agreement will participate on tours arranged by Route66usa.info on US Route 66.

The parties have entered into this agreement before the Participant has paid full price for ordered tour on US Route 66.

2. The parties' obligations

Under the assumption that the Participant enters into an agreement with Route66usa.info to participate on a tour, and participates, Route66usa.info will deliver agreed services according to its concept. Minor adjustments based on annual price regulation and currency, and minor adjustments to program and hotel accommodation may occur.

Under the assumption that the Participant enters into an agreement with Route66usa.info to participate on a tour, and participates, Participant commits not to copy the concept commercially be either:

- Provide or carry into effect tours pursuant to the concept and/or
- Provide advisory or other services to companies offering tours pursuant to the concept and/or
- Copying text and/or pictures from Route66usa.info's internet pages for commercial or public use, without Route66usa.info's prior written approval.

3. The concept

The "concept" refers to tours, and marketing of tours, containing all or a significant part of the following:

- Tours lead by one or more guides, where participants drive a motorcycle or other vehicle themselves, or are passengers on such vehicles. Airfares may or may not be included. Rental for vehicles, hotel accommodation and guide is included in the tour's price.
- Tours go from Chicago to Los Angeles, or from Los Angeles to Chicago, through the states California, Nevada, Arizona, New Mexico, Texas, Oklahoma, Kansas, Missouri and Illinois. Route 66 is the tour's main road.
- Hotel accommodation in Los Angeles, Las Vegas, Williams or Grand Canyon and in Chicago in addition to hotels along the route.
- Experiences: Universal Studios, downtown Hollywood and Santa Monica Beach in Los Angeles. The strip in Las Vegas. Helicopter rides over Grand Canyon. Kingston Mines, Navy Pear, Milwaukee and downtown in Chicago. Arranged visits to a Cowboy ranch and Indians.
- Marketing materials with pictures of Route 163 through Monument Valley, Utah
- Book, film, commercial presentations, tour busses, clothing line etc about the tour on US Route 66 are used in marketing.
- Photo package and film about each tour is delivered to all participants on completion of the tour.

4. Breach of agreement

Route66usa.info acknowledges that breach of agreement will cause liability as agreed in the Participant's agreement with Route66usa.info to participate on the tour.

Participant acknowledges that breach of agreement will cause claim to cease activities, in addition to liability for Route66usa.info's loss.

5. Choice of law. Venue

This agreement will in its entirety be governed by Norwegian law. Oslo tingrett is venue under this agreement.

Participant:

Norwegian Multimedia AS:

Date and location

Date and location

Signature

Signature

Name in capital letters

Name in capital letters